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**Discover What's Next**  
The Samsung Gem™ maps a route to a smarter mobile experience. By pairing the 800MHz processor with the Android™ platform, the Gem delivers maximum multitasking speed and social networking capabilities to let you explore new territory online. A smart phone at an even smarter price is a real find, so uncover the Gem and discover what's next.

**Survey the Many Facets of the Gem:**

- Android™ Froyo 2.2
- 800MHz Processor for Faster Downloads
- Android Market™
- Full Integration with Google™ Applications, including Google™ Search, Google Maps™, Google Talk™ and Gmail™
- Bluetooth® 2.1



**Creating and Sending Messages – Broadcast Your Adventures**

1. Touch the **Messaging** icon then **New Message**. The message composer screen appears with the To field highlighted.
2. To enter or search for a recipient touch the **To** field, then type a phone number, email address or the first few letters of a contact name. If selecting a contact name, scroll to and touch the desired name. For more recipients, type another phone number, email address or the first few letters of another contact name.

3. To enter the message text, touch the **Type to compose** field and type the text content of your message.
4. For more message composition options, press the **Menu** key. The following options are available:
  - Add subject: Adds a subject line to your message.
  - Attach: Adds a picture, video clip, audio file, or slideshow to your message.
  - Insert smiley: Selects from a list of smileys to add to your message.
  - Discard: Discards the current message.
  - All threads: Returns to the Messaging screen.
5. Touch **Send** to transmit your message to the selected recipients.



**Managing Contacts – Keep Your Companions Close**

**Adding Contacts:**

1. From the Contacts list, press the **Menu** key, then **New Contact**. The Edit Contact screen appears in the display.
2. Enter the new contact's first name, last name, number type and phone number. To add another number, touch **+**.
3. To add an email address, touch **Next**. To bypass the Home Email field, touch **Next** again.
4. To save your new contact, touch **Done** or press the **Back** key. To discard your new contact, touch **Revert** or press the **Home** key.

**Editing Contacts:**

1. Once stored, an entry can be changed easily. In the Contacts list, search for and touch the desired contact.
2. Press the **Menu** key, then **Edit Contact**.
3. Touch each number or field you wish to change.
4. When you're finished editing the contact, touch **Done** or press the **Back** key to save your changes.

**Customization – Put Your Own Shine to the Gem**

In addition to the limitless customization options offered by the Android™ platform, you can make the Gem your own by adding custom tones for specific contacts, as well as unique alarms and wallpaper.

**Adjusting the Volume – Turn Up the Adventure:**  
From the Home screen, press the **Volume** key on the left side of the phone up or down. During calls or music playback, press to adjust volume. Press to mute the ringtone of an incoming call.

**Changing Ringtones:**

1. From the Home screen, press the **Menu** key then **Settings**.
2. Touch **Sound** to customize your phone's audio properties for ringtones, keypad tones, alerts and more.
3. Touch **Phone Ringtone** to select a ringtone to play for all incoming calls.

**Notification Bar – Viewing Notifications On the Screen**

Swipe down on the top line of the Home screen to check the status of application downloads or to view notifications for new email, messages and voicemail.

**Downloading Applications – Stay Well-Equipped**

From the Menu screen, press the **Android Market™** icon. You will be instructed to log in, then you can browse thousands of games and applications to download and customize your Gem.



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**Using Applications and Widgets – Explore Multiple Home Screens**

The Samsung Gem™ features five Home screens that are available to populate with frequently used icons to launch apps, games and various other functions. Access these Home screens by simply swiping your finger left or right in Standby mode.

Many widgets are preloaded on the Gem, while more than 100,000 applications and games are available for download through Android Market™. Your preloaded widget icons and applications are displayed on the applications screen.

**To Add Widgets to a Home Screen:**

1. Navigate to the desired Home screen, then touch and hold the screen to display the Add to Home Screen menu.
2. Touch **Widgets** then touch a selection to add it to the Home screen.

**To Remove Widgets from the Home Screen:**

1. Touch and hold the widget until the trash can appears, then drag the widget to the trash can.

You can also place shortcuts to applications on the Home screen for even faster access.

**To Add Application Icons to the Home Screen:**

1. From the Home screen press the **Menu** key, then **Add**.
2. Touch **Shortcuts** then **Applications**.
3. Touch the application you want to add to a Home screen.

*Note: The Home screen must have space available for a new icon. If no space is available the Add soft key will not be active.*

**Making a Phone Call – Contact Home Base**

1. Press the **Home** key, then the **Phone** icon. The Phone screen appears in the display.
2. Enter the number you wish to call using the touch keypad.
3. Press the **Send** key.

**Using the Camera and Camcorder – Document Your Adventures**

**To Take Pictures:**

1. From the Home screen, touch **Applications > Camera**
2. Using the display as a viewfinder, compose your picture by aiming the lens at the subject.
  - Touch the **Settings** icon to select desired settings.
  - Touch the zoom 1x icon on the bottom right of the screen to open the zoom menu and zoom in or out.
3. Press the **Camera** key. The camera will automatically focus, then take the picture.

**To Capture Videos:**

1. From the Home screen, touch **Applications > Camera**. Then slide the button on the right middle of the screen to the camcorder position.

2. Using the display as a viewfinder, compose your shot by aiming the lens at the subject.
3. To start recording, touch **Record**.
4. To stop recording, touch **Stop**.
5. After recording, touch **Image Viewer** to view the video.

From the **Gallery**, a quick touch on the video will play the video. Touch and hold the video to open a menu that will allow you to:

- Touch **Play** to review the video.
- Touch **Share** to send the picture via Bluetooth®, Gmail™, Picasa™ email or messaging.
- Touch **Set as** to assign the picture as a contact icon or as wallpaper.
- Touch **Back** to return to the camera to take more pictures.

**Setting Up Email – Report Back**

You can use your Gem to access the internet for email using a connection through your wireless carrier or using a Wi-Fi® connection.

1. Press the **Home** key, then **Email**. The first time you select **Email**, the Set Up Email screen appears in the display.
2. Enter your email address and password into the appropriate fields, then touch **Next**.
3. At the prompt, enter a screen name for this email account and your name for inclusion in outgoing messages, then touch **Next**. Email begins downloading to your phone.



**Setting Up Bluetooth® – Explore Wirelessly**

1. Press the **Home** key > **Menu** key > **Settings** > **Wireless & Network Settings**
2. To turn Bluetooth on or off, touch **Bluetooth**. The associated check box changes color to indicate the current status.

**Turning on GPS Navigation – Map Your Route**

1. To enable GPS services, press the **Home** key > **Menu** key > **Settings** > **Locations and Security**.
2. Next touch **Use GPS Satellites**. The associated check box changes color to indicate the current status.

**Browsing the Web – Get Off the Beaten Path**

The Browser app is preloaded on your phone. Simply touch the **Browser** icon on your Home screen to access the internet.



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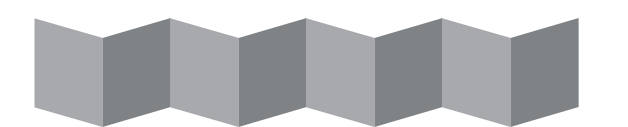
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Quick Start Guide - 8 panel accordion fold

**FINAL PRODUCTION MECHANICAL**

**ignite** partnership

214 | 302 | 0390  
17810 Davenport Rd  
Dallas, TX 75252

**File Name:** REG10241\_USC\_Exec\_QSG\_MCH  
**Date:** 02.25.11 **Size:** W24" x H4" flat  
**Client:** Samsung **Color:** 4/C

**Version:** **Spot:**

**AD:**  **AE:**  **CD:**  **PA:**

**Instructions:**

**Note:** Printer responsible for trap. A minimum of 3 complete samples due to Ignite.