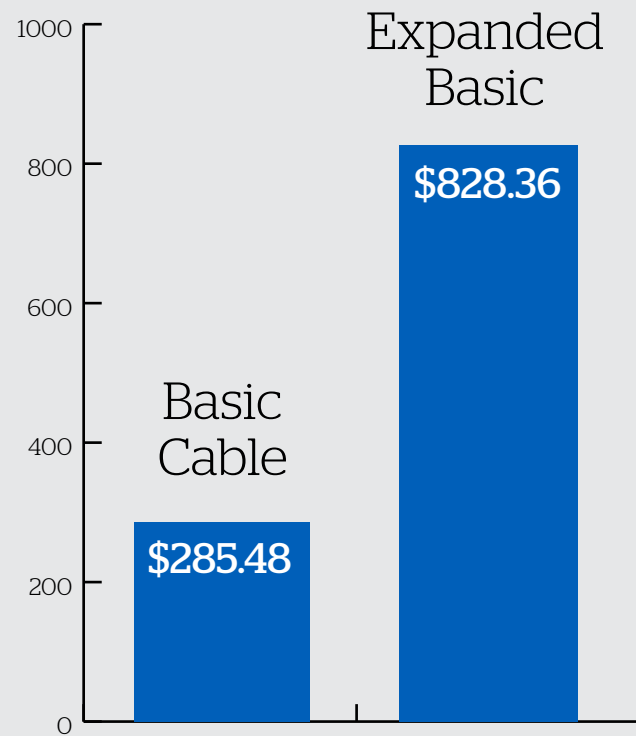


Achieving a Budget-Friendly 2018

How to save using mobile and smart tech

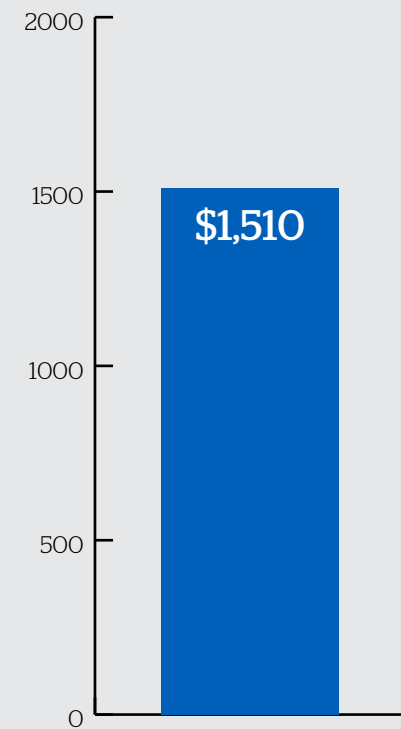
U.S. Cellular's high-speed network allows consumers to ditch the landline, cable, and internet provider, saving hundreds of dollars annually.

Cable cost¹



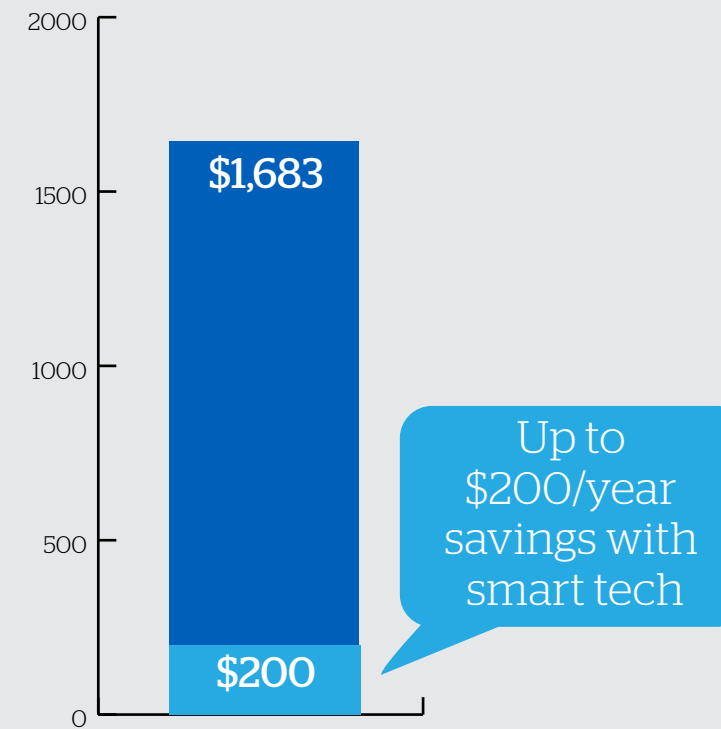
¹ Source: FCC, Report on Cable Industry Prices: https://apps.fcc.gov/edocs_public/attachmatch/DA-16-1166_A1.pdf

Telephone Service cost²



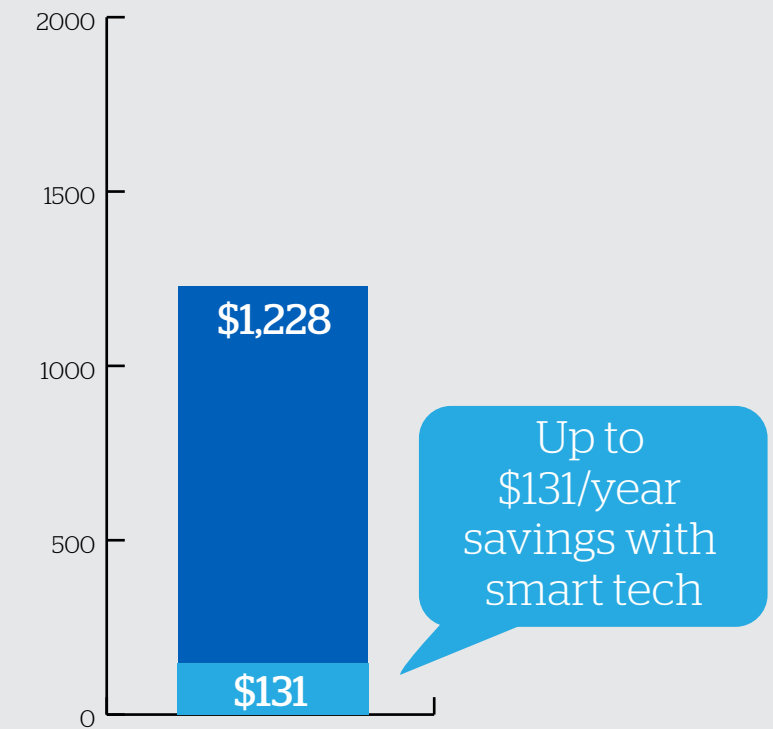
² Source: U.S. Bureau of Labor Statistics, Consumer Expenditure Survey: <https://www.bls.gov/cex/22012/midyear/cucomp.pdf>

Electricity cost³



³ Sources: U.S. Bureau of Labor Statistics, Consumer Expenditure Survey: <https://www.bls.gov/cex/22012/midyear/cucomp.pdf>; National Renewable Energy Laboratory: <https://www.nrel.gov/docs/fy14osti/60461.pdf>

Heating/Cooling cost⁴



⁴ Source: nest, Energy Savings from the Nest Learning Thermostat: <http://downloads.nest.com/press/documents/energy-savings-white-paper.pdf>