

Rules for kids and parents

# INTERNET SAFETY MONTH



## SAFETY RULES

## HEALTHY TIPS



**Don't share personal details with strangers,** like passwords, addresses, full names and phone numbers.



**Only access and share appropriate content** – parents should know all passwords and monitor which apps and websites kids are using.



**Don't tweet and drive** – not only is it illegal, it's dangerous. Social posts can wait.

**Embrace Smartphone etiquette** – silence phones in movie theaters, look people in the eye during a conversation and be responsive to the person you are with.



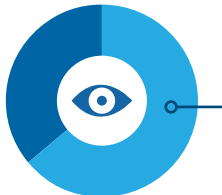
**Limit screen time** – no technology can replace the importance of face-to-face interactions. Set a time limit and stick to it.

**Take breaks from social media** during meal times and family vacations.



<sup>1</sup> Between Nov. 8-17, 2017, a total of 706 online interviews were conducted among a nationally representative sample by Consumer Insights, in partnership with Maritz CX.

## APPROPRIATE DEVICE USE



**64%** of parents admit to frequently monitoring their kid's Smartphone use.



**70%** of families have rules about how to use the device.<sup>1</sup>

