

# HOW CONNECTED DEVICES AND APPS HELP PARENTS

September  
is National  
Baby Safety  
Month

## The nursery gets smart

Provide soothing sounds and project a color light show with the **Fisher-Price Smart Connect Mobile**.

Listen in, watch or even read a bedtime story with the **Wisenet BabyView Monitor**, complete with night vision.

Monitor and clean the air with **iBaby Air**.

Track heart rate and oxygen levels during sleep with the **Owlet Smart Sock**.

## Apps give a helping hand

Track health, daily habits and mark developmental milestones with **Baby Tracker – Newborn Log**. (Free)

Turn a tablet or smartphone into another set of eyes with **Cloud Baby Monitor**. (\$3.99)

Rock-a-bye baby to sleep with **Relax Melodies**. (Free)

Highlight important moments with **Baby Pics – Photo Editor**. (\$2.99)

<sup>1</sup> Between Nov. 8-17, 2017, a total of 706 online interviews were conducted among a nationally representative sample by Consumer Insights, in partnership with Maritz CX.