Millennials and Gen Zers say they would…

76% Share an embarrassing childhood photo

70% Listen to the same song on repeat for 24 hours

69% Sit next to a crying baby on an airplane

69% Go on a terrible date

¹ Between Nov. 14-27, 2018, a total of 1012 online interviews were conducted among a nationally representative sample of U.S. consumers between 18-38 years old by Consumer Insights, in partnership with Maritz CX.