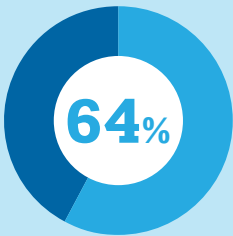


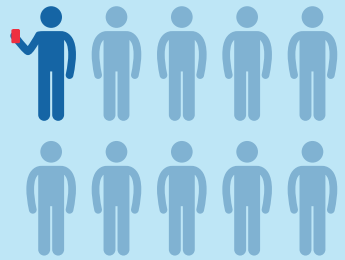
## MILLENNIALS AND GEN Z SURVEY:

# When It's Appropriate

**54%** think it's **inappropriate** to use a phone in a movie theater

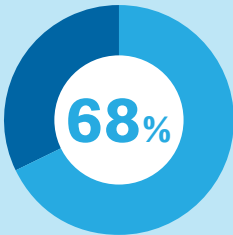


Most think it's inappropriate to use a phone in a place of worship



**1 OUT OF 10**

think it's appropriate to use a phone anywhere in any situation



Most think it's appropriate to use a phone at work

<sup>1</sup> Between Nov. 14-27, 2018, a total of 1012 online interviews were conducted among a nationally representative sample of U.S. consumers between 18-38 years old by Consumer Insights, in partnership with Maritz CX.