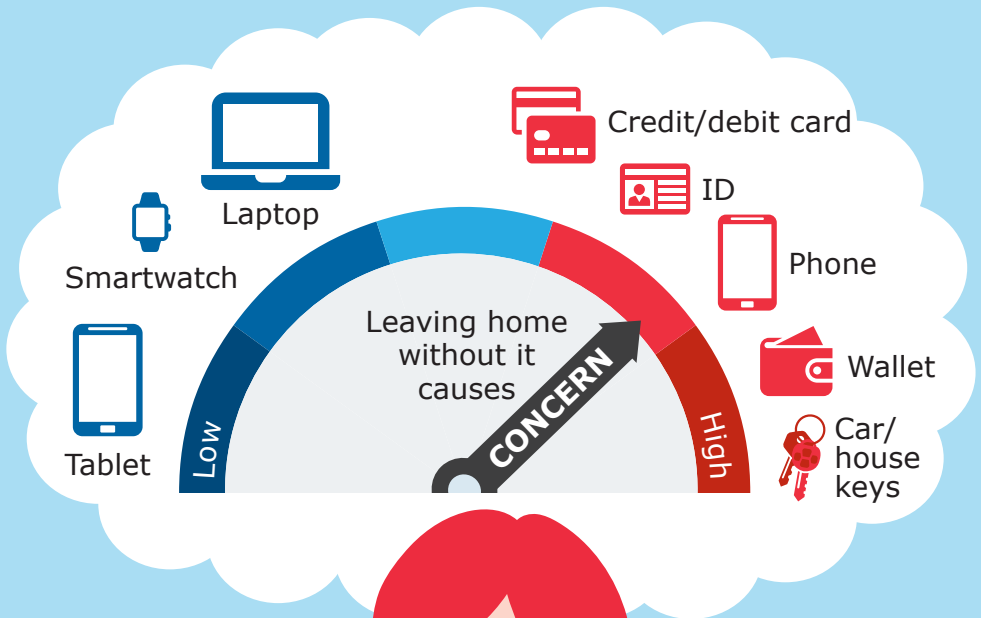


MILLENNIALS AND GEN Z SURVEY:

How Important is It?



55%
would return home to get their phone if they were **15 minutes away or more**



69%
feel anxious or naked without it

¹ Between Nov. 14-27, 2018, a total of 1012 online interviews were conducted among a nationally representative sample of U.S. consumers between 18-38 years old by Consumer Insights, in partnership with Maritz CX.