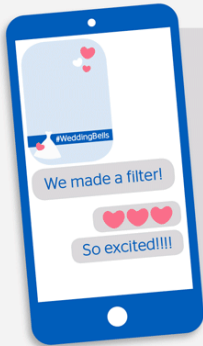


Social media can help happy couples **capture every moment**

66% of smartphone owners entertain themselves by taking photos.¹



Make a plan

- Share your social media plan with friends and family in advance.
- Select a special Snapchat filter or frame.

Share ideas

- Invite loved ones to collaborate on Pinterest.
- Swap inspirational photos with Samsung's Buddy Photo Share or album sharing on iPhones.



Collect & enjoy photos

- Create a unique wedding hashtag to find guest photos.
- Bookmark and save Facebook and Instagram posts.

Connect with loved ones

- Share the moment with out-of-town loved ones who weren't able to attend via livestreaming, Skype or FaceTime.



¹ Between Nov. 8-17, 2017, a total of 706 online interviews were conducted among a nationally representative sample by Consumer Insights, in partnership with Maritz CX.