

March 2011

Connections

The Newsletter for U.S. Cellular® Customers.

Real Rewards. Faster Upgrades.

Any carrier can connect your calls. But only U.S. Cellular® offers value-packed Belief Plans.

We know you're not made of money. And we're pretty sure it doesn't grow on trees. So we've packed our national Belief Plans with big-time value and flexibility, along with great rewards and faster phone upgrades.

Choose a Belief Plan to fit your needs — and your budget.

- **Keep your family close:** Get as many as six lines on your Family Plan.
- **Talk about flexible:** Customize features on each line of your plan. Do you want data or messaging only on certain lines? The choice is yours.
- **Everything you need:** Need a plan to do it all? Choose a Family Plan that's fully loaded — get Web, e-mail and GPS navigation, along with unlimited calls, texts and pix.

- **Best value in wireless:** Our \$69.99 National Plan offers many of these same benefits on a single line. You simply won't find a better value in wireless.

- **Phone Replacement:** With Premium Plans, you have Phone Replacement in case of loss, theft or damage.

- **Rack up rewards:** Belief Plans give you points to be used for faster phone upgrades and other great rewards.

- **No contract after the first one:** Finish your existing two-year contract and you'll never sign another — but keep the benefits of being a U.S. Cellular® customer. Get a phone upgrade every 18 months at promotional prices, or even sooner with points.

Certain restrictions apply.

For details, visit uscellular.com.

Reward Yourself.

It's easy to use your points.

Choose your rewards when you log into My Account on uscellular.com. If you're not yet registered on My Account, it's easy — and free.

Track your points and browse the rewards catalog. Use points to get faster upgrades, ringtones, the newest phones and even the Samsung Galaxy Tab™.

Save money: Get a monthly discount of up to 5% for auto pay and paperless billing. Sign up in My Account.

Save time and trees: Paperless billing and auto pay save time — and you help the environment in the process.

 U.S. Cellular



Affordable. Advanced. Powered by Android.™

You get speed and smarts in one sleek package.

We couldn't squeeze more hours into the day, but we may have found the next best thing: We've assembled a complete lineup of Android™-powered phones to help you get more done in less time.

See for yourself when you get your hands on the new LG Optimus U™. If you're a first-time Smartphone user, this is the perfect phone — at a price that won't break your budget.

Get speed, simplicity and pre-loaded Google apps. Your Navigator Deluxe is

also included, so you get voice turn-by-turn directions. Plus, the Optimus U runs on Android 2.2 (Froyo), the agile operating system by Google.

Make it your own: Choose from thousands of apps in the Android™ Market.

In good company: The Optimus U is part of the growing lineup of Android-powered phones in U.S. Cellular® stores. Stop in soon to check out the Samsung Mesmerize™, a Galaxy S™ phone with blazing fast features. And be sure to see the Samsung Galaxy Tab™, now more affordable than ever.

It just gets better: Have a U.S. Cellular phone with an earlier version of the Android operating system?

It's free to upgrade to Android 2.2 (Froyo), available now for most devices. For details, go to uscellular.com/androidupgrades.



Highest Call Quality.

At U.S. Cellular, we're not just in the business of connecting calls — we're in the business of connecting people.

That's why customers count on us to deliver the highest call quality and highest network satisfaction of any national carrier.

From coast to coast, we're always investing in our high-speed network to handle your calls, texts, pix and other wireless services.

For our network maps and coverage indicator, visit uscellular.com/maps.

We're on Facebook.

Find us at facebook.com/uscellular.

"Like" us and we'll like you back, with updates about new phones and services, cool apps and more.



We're Here to Help at
uscellular.com

You can also reach us at
1-888-944-9400. Or simply dial 611 from
your U.S. Cellular phone, always a free call.

THE **belief** PROJECT™
U.S. Cellular

Your Calls on Your Terms.

Screen your calls with Do Not Disturb app on your phone.

Getting calls is great — except when it isn't.

Now you can send unwanted and unknown callers straight to voice mail. It's automatic and easy with Do Not Disturb, a handy app for your feature phone. You can:

- Set up Do Not Disturb to automatically send callers a text message telling them you're not available.



- Block unknown numbers or any numbers you specify.

- Change how calls are handled based on the time of day.

Choose a subscription for just \$3.49 monthly or enjoy unlimited use for \$16.50.

Do Not Disturb is one of many apps available for your U.S. Cellular feature phone. Check out games, news, sports, weather, e-mail, Internet and more at uscellular.com/easyedge.

Sure Sign of Spring.

Again this year, U.S. Cellular is proud to sponsor three Major League Baseball teams — the Chicago White Sox, the Milwaukee Brewers and the St. Louis Cardinals. Watch for promotions, special offers and sweepstakes as part of our sponsorships. Going to see one of our sponsored teams at a home game? Look for U.S. Cellular at the stadium — join us for fun, pictures and prizes. You can even swap your battery if you are running low.